



It's All about the Story: Using Traditional Marketing, Social Media, and Effective Web Design to Reach Your Community

Featuring Speaker Ben Bizzle

This full day program will focus on expanding your library's reach through traditional marketing, social media, and effective web design.

Monday, April 17, 2017

8:30am to 3:30pm

East Lansing Public Library

950 Abbot Rd, East Lansing, MI 48823

Registration is open now!

\$15 for staff from Woodlands member libraries

\$30 for staff from non-Woodlands libraries

Includes continental breakfast, lunch and snacks

Register here

<http://woodlands.lib.mi.us/events/its-all-about-the-story/>

Planning for this workshop was provided by the Continuing Education
Committee of the Woodlands Library Cooperative

